

THE SONA TIMES

VOLUME 3
ISSUE 3
December 2022



FKCCI's MANTHAN 2022 - Two teams from Sona bag cash awards



Sona Community FM launch



- Highlights at Sona
- Placement Endeavours
- Sona Colours flying high

- Wizardry with words
- Colorful Cascade
- Skillful pencil sketches

Editorial Board

Editor-in-chief: **Dr. M. Renuga**

Associate Editor: **Mr. Paul Gilmer. I**

Section Editors: **Ms. Lydia D. Isaac | Mr. V. Suresh | Dr. K. Manju | Dr. S. M. Udaya Krithika | Dr. A. Meenachi | Ms. R. Priyadharshini | Dr. C. Santhana Lakshmi | Dr. M. N. Vimal Kumar**

PLACEMENTS Batch 2022

Marching towards Excellence

1388

offers

LEADER IN
CAMPUS
PLACEMENTS



VAIGHAISELVAN K
IT

Highest CTC

12 LPA



SUBHASH S
ECE

Highest CTC

9.5 LPA



SANTHOSH D
EEE

Highest CTC

7.5 LPA



VIKRAM S

Mechanical
Highest CTC

8 LPA



AKASH KUMAR G



Highest CTC

20 LPA



SUKUMAAR SP
Mechatronics

Highest CTC

6.5 LPA



AKKALESH SP
Civil

Highest CTC

4.5 LPA



RAJA RAJESHWARI A
FT

Highest CTC

5 LPA



SIBHIA J
Final Yr - CSE

Our Leading Recruiters of 2022 Batch





Highlights

Sona Community FM launch



Sona FM, a community radio was launched on the 20th of November at Sri Valliappa auditorium. This initiative by the Valliappa Foundation was opened by the Chief Guest, Mr. K. N. Nehru, Minister for Municipal Administration, Urban and Water Supply, Tamil Nadu, along with Mr. S. Karmegam, District Collector, Salem, Mr. A. Ramachandran, Mayor, Salem and Mr. S. R. Parthiban, Member of Legislative Assembly. Mr. Thadi Balaji, a well-known celebrity among all Tamils worldwide was special guest of the occasion. The Chairman, Mr. C. Valliappa and the Vice Chairman, Mr. Chocko Valliappa were present for the grand opening. The Principals, Heads of Departments, Faculty members and the students of all the Sona Group of Institutions were also present.

FKCCI's MANTHAN 2022



Two teams from Sona College of Technology won cash prizes in FKCCI's MANTHAN 2022, A Business plan presentation competition. A team of Mechatronics students won the second prize with a cash award of 5 lakhs and a team of Fashion Technology won the fourth prize with a cash award of 3 lakhs among teams from more than 600 colleges in South India.



Highlights

EMIDS Health Care Hackathon



Anishfathima. S and Kaniha. T of II year Biomedical Engineering won the third prize and a cash prize of 1 lakh rupees for their Start-up named ELITEMEDLY, at the EMIDS Health Care Hackathon conducted by IITM. A total of 380 teams participated from across the nation.

Gold Medal in 36th National Games



Tirumangai. M of second year Mechanical Engineering participated in the 36th National games held in Gujarat representing Tamilnadu and won Gold in the team event for Soft Tennis. The Vice Chairman, Mr. Thyagu Valliappa and the college management congratulated her for bringing this honour to our state.

Graduation Day



The Graduation Day for the class of 2021 took place on the 10th of September at Sri Valliappa auditorium. The graduates received their prestigious degrees and set foot into the next phases of their lives. The chief guest of the day was Padma Shri Dr. Krishnaswamy Vijayraghavan FRS, Emeritus Professor and Former Director, National Centre for Biological Studies, Bengaluru and the guest of honour was Mr. Sathiyarathinam, MD, SR Enterprises, Chennai and a proud alumnus of Sona College of Technology. The Chairman, Mr. C. Valliappa, Vice Chairman, Mr. Chocko Valliappa and Mr. Thyagu Valliappa, The Principal, Dr. S. R. R. Senthil Kumar and the various Heads of Departments were present for the occasion.



Highlights

PG Program inauguration



The PG program for the batch of 2022 – 2024 was inaugurated on 28th September in Sri Valliappa auditorium. The Chief Guest of the day, Mr. Vijetha Shastry, Director, Dexter Capital Advisors, addressed the budding students and motivated them to achieve success fit their potential. The Chairman, Mr. C. Valliappa, Vice Chairman, Mr. Thyagu Valliappa, The Principal, Dr. S. R. R. Senthil Kumar and the various Heads of Departments were present for the occasion.

Fresher's Day



The Freshers Day was conducted on 28th of October at Shri Valliappa auditorium for B.E./B.Tech students of the batch of 2022 – 2026. The Chief Guest was Dr. S. Sadagopan, Founding Director, IIIT Bengaluru and the Guest of Honour was Mr. Manikantan Ramachandran, Senior Director, Hiring & Industry Academia, Partnership Initiatives, CSS Corp, Chennai. The Chairman, Mr. C. Valliappa, Madam Chairman, Vice Chairman, Mr. Thyagu Valliappa, The Principal, Dr. S. R. R. Senthil Kumar and the various Heads of Departments were present for the occasion. The Vice Chairman, Mr. Chocko Valliappa joined the program virtually.

Centenary celebration of Lakshmi Vilas



The centenary celebration of Lakshmi Vilas, the ancestral home of the Chairman of Sona Group of Institutions and The Valliappa Foundation, Mr. C. Valliappa was celebrated on November 13th in Pulankuruchi village near Karaikudi. Mr. T. Mano Thangaraj, Minister for IT & Digital Services, Tamilnadu, Mr. P. Madhusudhan Reddy, District Collector, Sivagangai, Mr. C. Valliappa, Chairman, Sona Group of Institutions, Mr. Chocko Valliappa, CEO, Vee Technologies and Vice-Chairman, Sona Group of Institutions along with twenty one members from the US office of Vee Technologies, Dr. S. R. R. Senthilkumar, Principal, Sona College of Technology, Dr. G. M. Kadarnawaz, Principal, Sona College of Arts and Science and Dr. V. Karthikeyan, Principal, Thiagarajar Polytechnic College took part in this historic and significant event. This centenary celebration also found its way into The Hindu, one of the most read daily in the country.



Highlights

Leader's Conclave



The Leaders' Conclave was organized on the 1st of September by Sona College of Technology. The Vice Chairmen, Mr. Chocko Valliappa and Mr. Thyagu Valliappa along with the Principal Dr. S. R. R. Senthil Kumar presided over the event and shared their valuable wisdom on the areas of business and administration. Many industry related minds took part in this program organized with the intent of industry-academy interaction.

MoU signed with AMTZ



The Department of Biomedical Engineering of Sona College of Technology signed a MoU with AMTZ – Andhra Pradesh MedTech Zone on 15th September to further its industry connect. AMTZ specialises in science facilities and manufacturing.

Family Business Entrepreneurship Conclave



The Department of MBA organized a trail blazing event in the name of Family Business Entrepreneurship Conclave on the 29th of November. This was initiated by the Vice Chairman Mr. Thyagu Valliappa with around 12+ speakers with eminent business background of 40+ years in industrial sectors participating in this grand business gala.

MoU signed with Neuu Labs



The Department of Information Technology signed a MoU with Neuu Labs, Pvt Ltd., Bengaluru on 20th of October to enhance their industry connect and for the research and development scope of the students.



Department and Club Activities

Devfest Salem 2022



Google Developer Groups Devfest Salem 2022, a Global Tech conference hosted by Google Developers along with the Department of Computer Science Engineering, curated to fit the knowledge needs and interests of local developers was organized on the 5th of November in Sona College of Technology. A huge number of future technocrats from the college participated in it.

NCC Blood donation camp



The NCC unit of Sona College of Technology organized a massive blood donation camp on 26th November 2022 on account of celebrating the 75th year of National Cadet Corps, 11(TN) Sig. Coy NCC unit and 12(TN) Battalion. The NCC officers along with the two battalions inaugurated the camp. Professors and students donated blood for the welfare of the society.

Build club - Two day workshop



The Build club of Sona College of Technology in collaboration with IITM Incubation Cell and Maxelerator Foundation, organized a two day workshop on entrepreneurship. Dr. Nanu Swamy, Founder, Maxelerator Foundation and Mr. Pragadhish, Strategy Officer, IITM Incubation Cell were the Guests of Honour.

NSS Blood donation camp



The NSS, YRC and RRC of Sona College of Technology teamed up with Mohan Kumaramangalam Medical College and Hospital Blood Bank on November 28, 2022, to host a Blood Donation Camp 2022. Dr S.R.R. Senthil Kumar, Principal, Sona College of Technology, Salem City Health Officer, Mr. Yoganadhan and the programme officers from NSS, YRC and RRC inaugurated the blood donation camp. A total of 101 students and staff from various departments donated blood.



Sona Students' proud achievements

Speakers Forum - Winners



The best speakers from Sona College of Technology were awarded on 7th of November through Sona Speakers Forum. These winners were selected from participants of Speakers Forum events conducted throughout the year. Ruffina Perlantina. R. K. of final year Computer Science Engineering, Siddharth Balaji of second year Computer Science Engineering and Vivian. B of second year Master of Business Administration won the first prize. Sandya V of third year Computer Science Engineering won the second prize while Mugilan. R. S. of third year Electronics and Communication Engineering won the third prize.

Ideathon'22 - Winners



Akil Sadik. M. H, Brindha. S, Sowmya. R and Vishva Helina. J of II year Artificial Intelligence and Data Science secured the first place in Ideathon'22 organised by Kangeyam Group of Institutions, Tripur and won a cash award of 50,000 rupees. They secured this position from 170 participants from various colleges.

Eminent Engineer Award 2022



Sabarish. S of second year Electrical and Electronics Engineering received the Eminent Engineer Award 2022 from Imagecon, India on the occasion of Engineers Day. This is to appreciate and motivate his contribution to the engineering community.

Product Model Design - Winners



Chandru. B, Jeevan Surya. R and Aathish. A. R. of third year Mechatronics Engineering won Students Winner in Product Model Design competition on the occasion of Engineer's Day conducted by The CADD Centre, Salem in September.



SONA CHAMPS 2022

Sona Champs, A State Level Interschool cultural completion was held in Sona College of Technology, on the 4th of November. More than 50 schools with a participation of more than 1500 students took part in this school level competition and showcased their talents and knowledge. Holy Cross Matriculation School, Ammapet bagged the overall winners.



Wizardry with Words

EDUCATION FOR WOMEN

We wish to see India progress and develop, we need to educate our girl child. They are indeed the future of our nation. Moreover, when they become educated, they will not have to be dependent on others for their livelihood.

One of the most important benefits of girl education is that the country's future will be brighter and better. Similarly, our economy can grow faster if more and more women become financially strong, thereby reducing poverty.

Furthermore, women who are educated can take proper care of their children. This will strengthen the future as lesser kids will die due to a lack of vaccination or a similar reason. Even for women, they will be less likely to become a patient of HIV/AIDS as they will be aware of the consequences.

Most importantly, education among women can result in a decrease in social issues like corruption, child marriage, domestic abuse and more. They will become more confident and handle their families better in all spheres. Thus we see how one educated woman can bring so much change in her life along with the others as well.

- by Dharshini. V / III Yr - EEE
Sona College of Technology, Salem

விதையாய் வீழ்ந்தாலென்ன?
மரமாய் முளைத்தாலென்ன?
மலராய் மலர்ந்தாலென்ன?
ஈசலாய் இன்றே மாய்ந்தாலென்ன?
தங்கமாய் போற்றப்பட்டாலென்ன?
தகரமாய் தாழ்த்தப்பட்டாலென்ன?
அழகாய் போற்றப்பட்டாலென்ன?
அவலமாய் தூற்றப்பட்டாலென்ன?
மன்னனின் நவரத்தினம் படித்த மணிமுடியும்
ஏழையின் வியர்வை படித்த
முண்டாசும்..
இறுதியில் சேர்ந்திடும் மண்ணிடத்தில்!!
இதில் வித்தியாசம் காணுவோர் எவ்விடத்தில்?!

- by Sailesh Lal. M / III Yr - Mech
Sona College of Technology, Salem

FOOTBALL AND JAPAN

Most of you would've noticed that Japan defeated Germany in the FIFA World Cup in Qatar on the 23rd of November, there is an interesting story behind this.

Believe it or not, an anime was the reason behind the rise of Japan in the international football stage, "Captain Tsubasa".

Captain Tsubasa was the first manga with a world-wide fandom. Tsubasa is a charming character created in 1981, but has transcended beyond the imagination of its creator Yoichi Takahashi.

In '83, it was casted as anime on television and has been translated and broadcasted all over the world. In the middle east, kids know him as Captain Majed. In North America, he was Flash kicker. In South America his show was called Supercampeones. In Europe, the wondrous football anime star was named Oliver.

It's in that context that in 2019, its creator Takahashi said: "Reality caught up with the manga, and then surpassed it." He can say that again after Japan's epic win over Germany.

Fernando Torres, the Spanish great, had once said: "I started playing football because of this." Ditto Francesco Cocco and Alessandro Del Piero, treasure a signed drawing from the creator Takahashi. Lukas Podolski, who played in Japan from 2017-20, is a great fan, even playing with a boot that has a huge imprint of Tsubasa.

It's no surprise that it's the most popular anime in Japan. Hidetoshi Nakata, the first Japanese success in European leagues, doesn't watch football even now. He never did as a kid. It was Tsubasa who ensnared him, and made him want to copy the moves. Players from Zinedine Zidane to Ronaldinho have talked about the influence of the character in their football development.

It has had an astounding effect on Japanese football. Tsubasa is an attacking midfielder, a playmaker in the mould of Diego Maradona and for long the Japanese kept producing midfielders. Keisuke Honda (of AC Milan), Shinji Kagawa (Manchester United), Makoto Hasebe (FC Nurnberg) were all midfielders in the mould of Tsubasa.

And even the Japanese forwards like Hiroshi Kiyotake, Shinji Okazaki, Yoichiro Kakitani and Takashi Inui all played as midfielders for their respective clubs and only moved into attacking positions when playing for Japan.

So much so that around 2002 when Japan hosted the world cup, a corporate company approached Takahashi to create a popular striker. And he came up with a classic Anti-Tsubasa in Kanou Kyosuke in the series Hungry Heart. Takahashi hoped it would create a legion of forwards, and going by the current set of teenagers, it seems to be working. "Japan weren't good in offense. I wanted them to have attacking strikers, and created Kyosuke," he said then.

"There is absolutely no doubt in my mind that Captain Tsubasa was central in kicking football interest in Japan. Many of the kids in my clinics, in the 80's and '90s', would talk about it. The creator Takahashi is a very nice humble man, who is pleased with what he has done and surprised how it has spread all over the world."

Captain Tsubasa is the perfect example how sports and TV shows can bring people together, increase the standards they set for themselves and can transform a country within a generation.

India can take inspiration from Captain Tsubasa and take her historical and rightful place of a champion in arts, science, technology and in this case, sports.

- by Siddharth Balaji / II Yr - CSE
 Sona College of Technology, Salem

ACCEPTANCE: THE GREATEST FORM OF BEING HUMAN.

Everything that the humans need to know has been provided over here in the beautiful palette of the world. But How many of us are curious about it? There are over 1000 shades of colour around us. All of us are seeing it but how many of us are actually viewing it?

Big blue wrapper above our heads and strong stoned paper below our feet and still we think we are free. But let me tell you, we are not; because we are already caged birds in this beautiful world and if you think of destroying this, you will get destroyed along.

No rat will try to create a net which can catch it but we humans, we know we will get consumed but still out of every little things we have, we always strive hard to hold things that are big and dangerous. 'Accepting' is one of the mental factor that human should have, to lead a peaceful life and 'Achieving' is one of the ultimate factor that makes human to drive his concentration

towards his goal. The point of achieving is to have something which we haven't had in the past. From state of mind to statue of trophy, everything depends upon the miracle minutes of life. But what is the use of achievement when we are already under the pressurized parchment of destruction.

Remember one thing, when you try to achieve something, let that achievement be a cause of happiness for others but not a cause of sadness. Believe in this or not but from the tip of your toe till the end of this world everything is interlinked and even mixed. Each and every motion is either a replacement of some other movement or removal of particular movement and so you are; dear human, when you over react, over destroy, you will get replaced.

No one here can listen to the colours around them. They all can hear the horn that the broken heart blows and the drum beats that is played for the dead heart and still nobody listens to the colour and the lessons that they try to teach. When you are filled with overwhelming thoughts, try to be at the bank of a river or at the top of the trevor because the colour blue which gives joy, pleasure and solidity can make you happy, happier and the happiest. While you walk or travel, you do not necessarily need to look people into their eyes; skies are more pretty than them and you have no more awkward but cool eye contacts with people you barely know. Apparently, there is lot more to say about listening to the world around you but now try it practically because that's the reason you are here!

- by Varsha. V / II Yr - ECE
 Sona College of Technology, Salem

FLAWS WITHOUT LAWS

Where there is acceptance, there is love. Accepting someone's flaws without any laws is what we should actually do. People out there have this problem in their mind where they search for incompleteness in their kind.

Still you have those marks when you fell down at the age of 6, you'll look beautiful if they fade away. Those days when you hide yourself inside that dark little room of yours and sit and cry for something that actually was nothing, you would be better if you stop doing that. Why did you shorten your hair though? Girls with long hair are angels and now, this ain't great for you. You will look amazing without your specs. Still and always, people out of everywhere, they come and do this in the name of complimentary but what they actually do is framing insecurities.

When you are facing your insecurities, stop taking negative compliments from the people from whom you will not take positive compliments.

Calm down and say, yes, I have these marks now and I'll have these always because it's 'ME'. Yes, I cry myself out just to heal over from things which may be nothing to you. Oh goodness! If hair is the only thing that's gonna decide angels then I don't want to be an angel. Why do you even think about removing my specs? Ask and move on with a smile.

But the other thing that you should keep in your mind is ; "yes, they're the way they're and so we should not try to change them". But making someone learn about something that hurts us is fair. Love yourself and all about someone and something about all.

- by Varsha. V / II Yr - ECE
Sona College of Technology, Salem

PETALS OF YOUR WRIST

Thousands of good feels
And still I love you the most.

That so called paws in dogs
And palms in humans,
leaves in trees, letters in papers.
Just like that when we stick together
We'll try to make it forever;
Which actually doesn't exist.

Hold my hands till I say 'leave',
Fold the petals carried by your wrist.

Since the birth of mine,
Here I am staying fine.
Always holding hands stays divine,
Until all these thoughts get redesigned.

- by Varsha. V / II Yr - ECE
Sona College of Technology, Salem

THE RUSH

Life is in the rush The constant push and pull of time
Sands falling on your feet Lights blur against your lips

It's the rush, pumping in Your veins that keeps you going
Through the tides and motions Of speed, speed, faster
than what

You can see and breathe

But someday, it slows and trickles Like water rolling
down streams Lulled like the night sea

That's when you see the light Of the heavens above and
the rivers below Slowed down against the running
dunes

Of life's desert. Is that where life is

Tucked safe like jewels against

The dangers of a moving world, That mar the beauty of
the small things?

- by Harshini. E. K. / II Yr - Civil
Sona College of Technology, Salem

PROCRASTINATION!

We start with watching motivational videos and end up watching movie interviews. There starts the domination of the mind of a master procrastinator. The procrastination system consists of 3 characters. The gratification monkey, the panic monster and the rational decision maker. The gratification monkey entirely lives in the present moment, he has no memory of the past and no knowledge about the future. He only cares about 2 things: Easy and Fun. The monkey always comes up with a distraction or excuse when work is assigned to us. So basically the procrastinator completes his/her work just before the deadline. In a panic mode, here comes the panic monster which suddenly wakes up to prevent it from public embarrassment or any other scary situation. In worst cases, some people don't even respond to the panic monster and they end up entering a state of self-annihilating shutdown. It is usually suffered quietly and privately and this causes a huge amount of long-term unhappiness and regrets. For this gratification monkey, humans are just another animal species, just to have well slept and well fed which in tribal times might have worked but we are in an advanced civilization. The rational decision-maker gives us the ability to do things no other animal can do. It can make long-term goals by taking everything into account.

The long-term procrastination has made us feel like a spectator, at times in our own life. The frustration is not that they couldn't achieve their dreams, it is that they weren't able to start chasing them. We need to think about what we're procrastinating on, because everyone is in some way or the other related to it. We need to stay away from the gratification monkey. It's our job that we should probably start today.

- by Pranitha. M / I Yr - Ai & ML
Sona College of Technology, Salem

OPTIMISM

We as a human face both good and bad!
We live in both light and dark!
We eat both sweet and bitter!

What happens if we suddenly face only bad situations in our life? Do we considered ourselves as unlucky person? Nope.. It's all about handling and facing the situations. More than that, we learn "lessons". Optimism and pessimism can't stay together. Either of the one has to leave the mind. Being a optimistic person, keeping myself positive and spreading it throughout our surroundings makes me happy. Just kick out the negative thoughts from the mind. Feel the happiness because as we all know future is unpredictable..

" Live the Life you love
Love the life you live"

- by Dhanya Sree. S / II Yr - EEE
Sona College of Technology, Salem

Colorful Cascade



- by Radhan Suriya. A. G / II Yr - EEE
Sona College of Technology, Salem



- by Niriksha / III Yr - IT
Sona College of Technology, Salem



- by Thrisha. T / III Yr - CSE
Sona College of Technology, Salem

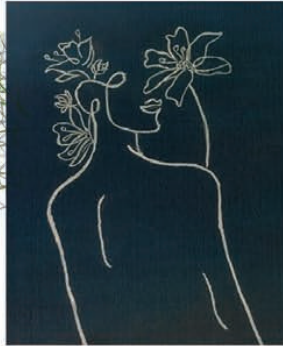


- by Tharaneis. S / III Yr - IT
Sona College of Technology, Salem

Colorful Cascade



- by Vijayarani. M / CSE - II year
Sona College of Technology



- by Swetha. A.L / II Yr - CSE
Sona College of Technology,
Salem



- by Pavithra. P / III Yr - Civil
Sona College of Technology,
Salem



- by Tharaneis. S / III Yr - IT
Sona College of Technology,
Salem



- by Thameena / I Yr - AI & ML
Sona College of Technology, Salem



- by Lohitha. M. K/ III Yr - FT
Sona College of Technology, Salem



- by Shanmugapriya. K / III Yr - EEE
Sona College of Technology, Salem



- by Gokul Vignesh Dass. S / III Yr - FT
Sona College of Technology, Salem



- by Thrisha. T / III Yr - CSE
Sona College of Technology, Salem

Colorful Cascade



Niriksha. M / IT- III year
Sona College of Technology



Jehosheba. M / IT- I year
Sona College of Technology



Thrisha. T / CSE- III year
Sona College of Technology



Riffath Begum. A / EEE - II year
Sona College of Technology



Tharaneis. S / IT- III year
Sona College of Technology